



Syed Mahfujul Alam

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ABOUT ME

I am an enthusiastic and passionate academic, contributing to enhancing sustainability accounting education through unique insights.

EDUCATION AND TRAINING

31/10/2020 – CURRENT Trento, Italy

DOCTOR OF PHILOSOPHY IN ECONOMICS AND MANAGEMENT The University of Trento

31/12/2016 – 30/12/2017 United Kingdom

MASTER OF SCIENCE IN ACCOUNTING AND FINANCE The University of Northampton

31/12/2015 – 30/12/2016 United Kingdom

BACHELOR OF ARTS IN ACCOUNTING AND FINANCE The University of Derby

31/12/2011 – 31/01/2014

ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS (AFFILIATE) ACCA

WORK EXPERIENCE

01/09/2023 – CURRENT Trento, Italy

TEACHING ASSISTANT, INTRODUCTION TO FINANCIAL ACCOUNTING, ESG LABORATORY (QUALITATIVE ANALYSIS) AND MULTI-STAKEHOLDER ANALYSIS THE UNIVERSITY OF TRENTO

- Prepare chapter-wise exercises by aligning with the course learning outcomes
- Upload exercises to digital learning platforms, i.e., Moodle
- Design exercises for classroom and homework
- Update exercises to delegate students' critical thinking
- Set assignment questions and marking rubric
- Deliver assistance to improve their cognitive skills
- Select and update case studies to develop students' sustainability practical knowledge
- Conduct in-class discussions/debates to strengthen learners' teamwork and critical thinking skills
- Demonstrate software applications (i.e., Atlas.ti) to students and its relevance to research
- Prepare datasets for students' qualitative analysis
- Outline exam questions and liaise with the Professor in charge to conduct exams
- Coordinate class timetables and other schedules with the department
- Assess students' scripts and prepare grades

01/05/2018 – 31/01/2021 Dhaka, Bangladesh

LECTURER BRAC BUSINESS SCHOOL, BRAC UNIVERSITY

- Design and develop course contents and syllabi
- Conduct classes
- Create assessment rubric
- Grade learners' knowledge and skills
- Set questions and conduct quizzes/exams
- Update digital learning platforms, i.e., VLE/BuX
- Develop online learning materials and assessments, e.g., formative/summative quizzes on Moodle
- Engage in research activities
- Engage learners in social causes via club activities
- Connect learners to corporate services

- Provide career guidance to learners
- Prepare national and international accreditation documents

● **TEACHING ACHIEVEMENTS**

01/09/2022 – CURRENT

Teaching Assistant

- Designed course outline to embed case studies related to sustainability accounting practices
- Updated learning materials to reflect the latest research developments in accounting
- Developed course materials for sustainability reporting to accomplish the 'Accounting4Green' project
- Received the highest remarks and feedback in multiple courses, e.g., ESG Lab (Qualitative Analysis) and Introduction to Financial Accounting
- Achieved commendable feedback from learners regarding level of teaching and support

31/12/2019 – 30/12/2020

Lecturer

- Success transfer of offline courses to online courses on BuX (MIT developed learning platform)
- Integration of course contents with online formats
- Design and alignment of course syllabi as per the template
- Coordination of courses for ACT202, ACT431, and ACT423
- Applying digital technology (Microsoft Office, Google Workspace) to produce course lectures and contents
- Designing and assessing course activities using the digital platform (e.g. BuX, Google Docs Turnitin)
- Python coded course assessments and content creation on BuX

● **RESEARCH ACHIEVEMENTS**

31/12/2019 – 30/12/2020

Research and Scholarly Activities

- Secured a fully-funded PhD scholarship to pursue a doctoral programme in Economics and Management
- Participated in research committee meetings to set the research evaluation criteria
- Suggested potential research activities across areas of BBS
- Outline a research proposal, titled - Climate Change Disclosure by the firms: Roles of Professional Accountants (subsequently, using it to secure a PhD scholarship)
- Enhancement of digital skills (Atlas) to conduct scientific research in a qualitative way

● **PUBLICATIONS**

2024

[Conceptualising climate change governance and disclosure to enhance sustainability reporting](#)

I co-authored with my supervisor - Prof. Ericka Costa, published a book chapter where we conceptualised theoretical applications of climate change governance to practical frameworks.

Alam, S. M., & Costa, E. (2024). Research Handbook on Sustainability Reporting

Climate Change Disclosure: Conceptualisation and Future Research Agendas

This is my first research paper coauthored with my Supervisor. We systematically synthesised the extant literature and proposed a conceptual climate change disclosure framework. The framework assists in understanding the interplay between themes and applying them to enhance regulatory and institutional disclosure practices. The paper is currently under R1 (revision 1 submission) in a top-ranked journal with an impact factor of 17.2 - citescore.

Alam, S. M., & Costa, E. (2024).

● **RESEARCH VISIT**

01/02/2023 – 31/07/2023

Academic Visit to CRIS - Centre for Research Into Sustainability

I visited Royal Holloway's CRIS to expand my academic collaborations and experiences. I worked under the close supervision of my co-supervisor, Helen Tregidga. I also participated in seminars and discussions at the centre.

● CONFERENCES AND SEMINARS

23/08/2022 – 26/08/2023 The University of St. Andrews, St. Andrews, Scotland

Centre for Social and Environmental Accounting Research (CSEAR)

I participated in the CSEAR doctoral colloquium and conferences for two consecutive years (2022 and 2023). Each year, the conferences run for four days, and they include the following activities:

- Presented my first and second research paper in the CSEAR doctoral colloquium
- Received bursaries for participating in the colloquium
- Received feedback and remarks on my papers
- Exchanged research ideas with fellow scholars
- Created networking with other presenters around the world

03/04/2024 – 04/04/2024 Bodo, Nord University, Norway

XI Colloquium on Qualitative Research Methods in Business and Accounting

I participated in this colloquium and workshop, which included the following:

- Participated in various sessions on qualitative research methods
- Led the group discussions and activities on various research methods
- Outlined and presented potential implications on different qualitative research methods
- Build networks with fellow participants from Australia, Singapore, UK, USA, Norway, Denmark, and Italy

05/09/2024 – 07/09/2024 Aalborg, Denmark

European Sustainability Accounting & Reporting Conference (ESARC)

I participated in the 1st European Sustainability Accounting & Reporting Conference (ESARC) in Aalborg, intending to bring broader fields with a friendly environment. My activities include the following:

- I presented the full paper (the second research paper for my PhD) and received positive remarks about its application to the practical context
- I presented a draft paper (the third empirical research paper for my PhD) and received suggestions to enhance its broader audiences
- Provided the role of a discussant for another presenter's paper and delivered critical insights
- Established broader academic network in Europe and beyond

15/09/2024 – 17/09/2024 Piacenza, Italy

Centre for Social and Environmental Accounting Research (CSEAR)

This is the Italian network of the CSEAR conference between 15 Sept 2024 and 17 Sept 2024. My activities include the following:

- Presented full paper (1st research paper of my PhD) and received positive appreciation about its literature contributions
- Presented an outline of the third empirical paper that grabbed audience's attention for its potential academic and practical implications
- Established academic networks in Australia, Europe, the UK, and the USA.

● DIGITAL SKILLS

Microsoft Word | Microsoft Excel | Microsoft Powerpoint | R Coding | Zoom | Atlas.TI | Google Docs | Sentiment Analysis | Content Analysis

● LANGUAGE SKILLS

Mother tongue(s): **BENGALI**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user