



## **MARIA LUIGIA SEGNANA**

### **Short bio**

#### **Contact Information**

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Personal webpage at the University of Trento:

**<http://www5.unitn.it/People/en/Web/Persona/PER0003595#INFO>**

#### **Position**

Full professor of International Economics (February 2001- today), Department of Economics, University of Trento, Italy

#### **Past Positions**

- Head of the Department of Economics, University of Trento, Italy (2007-2010)
- Associate professor of Microeconomics, Dipartimento di Economia, Faculty of Economics, University of Trento (1996-2001).
- Associate professor, Department of Economics, University of Trieste (1994-1996) Associate professor of Economics, Dipartimento di Scienze Economiche University of Lecce (1992-1993).
- Assistant professor, Dipartimento di Economia, Faculty of Economics, University of Trento (1986 -1992).
- Junior research assistant, Nomisma, Institute of Social and Economic Research, Bologna (November 1984 - December 1986).

#### **Education**

LAUREA Degree in Economics, Faculty of Economics, Università di Bologna.

MASTER of Sciences in Economics, Department of Economics, London School of Economics and Political Science, 1981.

RESEARCH STUDENT Department of Economics, London School of Economics and Political Science, 1982-83

#### **Honors and Awards**

National Research Council, Research Grant 1980

National Research Council, Graduate Fellowships 1981-1983

Winner of "Premio Tarantelli", 1998

National Research Council, Research Grant 1998-2000

### **Research and recent selected publications/papers**

**Areas of specialization:** Trade in intermediate goods. Vertical-Horizontal Trade. Firm behaviour in open economies. Theoretical aspects of trade-labour relationships. Empirics of trade-labour relationships. E.U.-Transition Economies trade relationships. Offshoring and firm-industry balance-sheet data.

**Research interests** are mainly concentrated on trade theories and firms behavior in open economy. On the theoretical side, the focus is on models of vertical specialization, trade flows of intermediate products and disintegration of production processes. On firm behavior in open economy, the focus is on the interrelationships between firms' initial business strategies, growth objectives and international orientation. Theoretical and empirical analysis is concentrated upon the growth effects of offshoring activities, by looking at the productive, organizative and technological choices and the gains and losses from offshoring practices. On trade policies, the focus is on internationalization processes of Italian firms by looking at the domestic and export activities within the context of the firms' overall business strategies, the role of global value chain for small business sector, the role of trade agreements. They all require empirical investigations at the economic and managerial level.

#### **Recent selected Publications/Papers**

Bernard A., Segnana M.L, "L'offshoring delle imprese manifatturiere italiane" in , Bologna: Il Mulino, forthcoming

Bernard A., Segnana M.L (2010), "Offshoring and Firms" internazionalization strategies " in Proceedings of: EACES. 11-th Bi-Annual Conference of European Association Comparative Economic Studies, "Comparing Responses to Global Instability, Tartu, 26-28 August.

Segnana M.L, G. Vittucci-Marzetti, C. Tomasi (2010), "Global Sourcing and Business Networks: Quality Heterogeneity and Firms' Efficiency " in B. Dallago, C. Guglielmetti (edited by), Local Economies and Global Competitiveness, Uk: Palgrave Macmillan, p. 242-256

Segnana M.L., A. Bernard (2009), "International Sourcing. Country and firm level analyses" in ACE Third International Conference, Hong Kong: -, 2009, p. ---. Proceedings of: The all China Economics International Conference. The Third Conference, Hong Kong, 14-16 December.

Segnana M.L., G. Vittucci-Marzetti, C. Tomasi (2009), "Internazionalizzazione produttiva ed international sourcing. Il caso delle imprese trentine. Anni 2000-2006 e previsioni 2007-2009", Trento: Provincia Autonoma di Trento. Servizio Statistica, 52.

Segnana M.L., Carolina Brandi (2008) "Lavorare all'estero: fuga o investimento?" in Consorzio Interuniversitario Almalaurea (edited by), X Rapporto sulla condizione occupazionale dei laureati, Bologna: Il Mulino, p. 205-225.

Segnana M.L.(2008), "The Productivity GAP Project" in EU Enlargement: Lessons Learnt and Future Prospects (Think and Act Istanbul Conference ). Proceedings of: EU Enlargement: Lessons Learnt and Future Prospects, Istanbul, 23-24 giugno.

Segnana M.L., H. Gabrisch (2008), "Vertical and Horizontal Patterns of Intra-Industry Trade between EU and Candidate Countries" in R. Leoncini, R.

Montresor (edited by), *Dynamic Capabilities Between Firm Organisation and Local Systems of Production*, London; New York, N.Y.: Routledge, p. 324-346,

Segnana M.L., G. Campanelli, A. Soci (2007), "Teaching, Visibility and Scholarly Production: a Gender-based into a Case of Professorship Competition in Italy." in *Journal of Interdisciplinary Economics*, v. 18, n. 1, p. 3-34

Berloffo G., M. L. Segnana (2006) "Trade, poverty and growth: two perspectives one message?" in N. Salvadori (a cura di), *Economic growth and distribution: on the nature and causes of the wealth of nations*, Cheltenham, UK; Northampton, MA, USA: Edward Elgar Publishing, p. 374-412

Berloffo G., M. L. Segnana (2007), "Inequality, Poverty and Growth: the Balkan Case" in B. Dallago (edited by), *Transformation and European Integration: The Local Dimension*, New York, N.Y. ; Basingstoke: Palgrave Macmillan, p. 64-84. - (Studies in Economic Transition).

Gabritsch H. - Segnana, M. L. (2003), "Vertical and Horizontal Patterns of Intra-Industry trade between EU and candidate countries", Sonderheft 2, IWH.

Facchini G., M. L. Segnana (2003), "Growth at the EU Periphery: The next Enlargement," in *Quarterly Review of Economics and Finance*.

Gabritsch H., Segnana, M. L. (2002), "Why is Trade between the European Union and the Transition Economies Vertical?", Working Paper No. 7, Dept of Economics, Trento University.

Facchini G., M. L. Segnana (2002), "Integrazione Europea e Commercio Internazionale. Quali effetti distributivi?", forthcoming in F. Farina -R. Tamborini (eds.), *Da nazioni a regioni. Mutamenti strutturali e istituzionali dopo l'ingresso nell'Unione Monetaria Europea*, Bologna, Il Mulino

Gabritsch H., M.L. Segnana(2002), "Intra-Industry trade between European Union and Transition Economies. Does Income distribution matters?", Working Paper, Dept of Economics, Trento University.

Borzaga C., Bonatti L., M.L. Segnana (2001), "La potenzialità occupazionale del terzo settore tra mito e realtà. Analisi critica del dibattito e delle politiche", in Lunghini G.-Silva F.-Targetti-Lenti R. (eds.), *Politiche Pubbliche per il lavoro*, Bologna, Il Mulino, pp. 65-103

Celi G., M.L.Segnana(2000), Trade and labour Markets. Vertical and Regional Differentiation in Italy, in *Labour*, n. 3

Celi G., M. L. Segnana (2000), "L'impatto dell'integrazione commerciale sul mercato del lavoro. Tra modelli "americani" ed "europei", in Padoan P.C. (ed.) *L'Euro e i mercati reali*, Bologna, Il Mulino

Gabritsch H., Segnana, M. L. (2000), "An Empirical Note on Trade and Structural Adjustment in Transition Economies", in Fatemi K. and Nichols S. (eds.), *Globalization in the 21st Century*, vol. III, Calexico, CA. ripubl. in Fatemi K. and Nichols S. (eds.), *International Public Policy and Regionalism at the Turn of the Century*.

Gabritsch H. - Segnana, M. L. (2000), "Trade Structure and Trade Liberalisation. The emerging pattern between the EU and Transition Economies", in *MOST, December*

Celi G. - Segnana M. L. (1999), "Trade and Labour Markets. Vertical and Regional Differentiation in Italy", in Dimitrov M. - Andreff V.- Csaba L.(eds.),

*Economies in Transition and the Variety of Capitalism. Features, Changes, Convergence, European Association for Comparative Economic Studies, Gorex Press, Sofia.*

Campanelli G. - Segnana M. L. - Soci A. (1999), "Attività didattica, visibilità e pubblicazioni dei "giovani" economisti italiani. Una prospettiva di genere", in Carabelli A. - Parisi D. - Rosselli A. (eds.) *Che genere di Economista? La professione di economista nell' università italiana*, Bologna, Il Mulino, pp. 83-133.

Celi G. - Segnana M. L. (1999), "The Regional Impact of European Integration", in Dimitrov M. - Andreff V. - Csaba L. (eds.), *Economies in Transition and the Variety of Capitalism. Features, Changes, Convergence, European Association for Comparative Economic Studies*, Gorex Press, Sofia.

Segnana M. L. (1999), "The local effects of trade", Conference on "Development and job creation", 10-11 Giugno, Trento, forthcoming. in C. Borzaga and P. Villa (eds.), *Rigidità, terziario, disoccupazione*.

Celi G. - Segnana M. L. (1998), "Economic Integration and Labour Markets. The case of Italy", *Economic Systems*, vol. 22, no. 3.

### **Selected presentations at conferences and seminars**

EACES, 11-th Bi-Annual Conference of European Association Comparative Economic Studies "Offshoring and firms internationalization strategies" (paper with Alex Bernard), Tartu - Estonia, September 2010,

ACE (III Conference) "International sourcing. Country and firm level analyses" (paper with Alex Bernard), Hong Kong, December 2009

EU Commission, V Framework Programme, 2<sup>nd</sup> Workshop, *Trade and Productivity. What do we really know?*, Prague, June 2003

EU, V Framework Programme, 1<sup>st</sup> Workshop, *Intra-Industry trade between European Union and Transition Economies. The emerging Patterns* (with Hubert Gabrisch), Warsaw, September 2002

AEA (American Economic Association), Annual Meeting, *Intra-Industry trade between European Union and Transition Economies. Does Income distribution matters?* (paper with Hubert Gabrisch), Atlanta, January 2002

SIE (Società Italiana degli Economisti), Annual Meeting, "Distributional Effects of European Integration" (with Giovanni Facchini), Cagliari, October 2000

SIE (Società Italiana degli Economisti), Annual Meeting, "L'impatto dell' integrazione commerciale sul mercato del lavoro. Tra modelli "americani" ed "europei" Milan, September 1999

ITFA (International Trade and Finance Association), "An Empirical Note on Trade and Structural Adjustment in Transition Economies", (with Hubert Gabrisch), Casablanca, May 1999

XX Meeting on Labour Segmentation "Skills and labour demand in Northern and Southern Italy" (paper with with Giuseppe Celi), Arco, July 1998

EACES, (European Association for Comparative Economics Studies) "Regional effects of European Integration, Varna, Bulgaria, September 1998)

AEA (American Economic Association), "The Financing of the Industry 1989-1994: An International Comparison by Company Accounts" New Orleans, New Orleans, January 1997

AIEL (Associazione Italiana Economisti del lavoro), “*Trade and labour markets. Vertical and regional differentiations in Italy*”(with Giuseppe Celi), Cagliari, October 1997

### **Seminars**

Modena, Bologna, Pavia, Università Cattolica Milan, Roma, Trento, Trieste, LSE, Paris VII, World Bank, Prague, Warsaw, Budapest, Barcelona, Roma, Bocconi University, Institut fur Wirtschaftsforschung Halle, Sussex University, Berlin Freie Universitaet. Roma TorVergata.

### **Research Projects**

- National project: “Infrastrutture, competitività e livelli di governo: conoscenza e sviluppo della nuova economia” 2001-2002 (Coordinator: Ferrara University)
- European Union International Project: “2001-2004 on “EU integration and the prospects for catch-up development in CEECs“ (Central coordinator: WIIW-Halle)
- National project: “L’Italia in Europa: *Governance* e politiche per lo sviluppo economico – sociale. Terzo settore e occupazione in Europa”, (local coordinator)
- National Research Council Project ( “L’Italia in Europa: *Governance* e politiche per lo sviluppo economico – sociale. Terzo settore e occupazione in Europa”, Coordinator of the Trento University funded The National Research Council 1997-2000.
- Member of the team in the co-financed MURST projects funded by the National Ministry of Research, 1998-2000.
- Member of the National Research Group on “Gender Positions and Gender Auditing “,funded by the National Ministry of Research, 1998-1999.
- Member of Local Committee on Regional Economic Perspectives
- Member of National Research Project on 2001-2002 on “Infrastructures, competitiveness and Government. Knowledge and Development in the New Economy “, (Coordinator: Ferrara University)

### **Work in Progress**

- Offshoring and outsourcing strategies in open economies (with Alex Bernard)
- Heterogeneity and firms dynamics. Real and financial drivers to growth and/or internationalization (with Stefano Schiavo and Andrea Fracasso)

### **Teaching**

TRENTO UNIVERSITY:

- Trade and firm behaviour (Ph.D.programme)
- International trade and competitiveness (M.Sc. Programme)
- International Economics (M.Sc. Programme)
- Advanced International Economics Seminars

- Institutions of International Trade, Graduate School of International Studies
- Microeconomics, undergraduates (until 1999)
- International Trade, undergraduates

**LECCE UNIVERSITY:**

- International Economics, undergraduates
- Microeconomics, Graduate School

**TRIESTE UNIVERSITY:**

- Microeconomics, undergraduates
- Industrial Economics, undergraduates
- Topics in European Economy, Jean Monnet Chair- undergraduates

School of Development Innovation and Change, University of Bologna  
Trade Theory, M.Sc. course

### ***Professional Duties***

- Referee for Economic Systems, Weltwirtschaftliches Archiv, Labour Economics, Economia Politica, Rivista Italiana degli Economisti, Quarterly Journal of Economics, Oxford Review of Economic Policy, Politica Economica, Giornale Italiano degli Economisti, L'Industria, Labour, Small Business.
- Reviewer for EU (Framework programmes), National Research Council, Ministry of University and Scientific Research.
- Member of the National Committee for Associate Professors in Economics, 1996-1998
- Member of the Editorial Board and Associate Editor of Economia Politica (1985- 2002),
- Member of the Executive Committee of the European Association for Comparative and Economic Studies (EACES), 1995-1997.
- European Secretary of EACES 1995-1997
- Member of the TEMPUS project for cooperation between Bouckara (Uzbekistan) and Trento University, funded by The European Commission (Central coordinator: Grenoble University)
- Member of the team in the co-financed MURST projects funded by the National Ministry of Research, 1998-2000.
- Member of the National Research Group on "Gender Positions and Gender Auditing ", a project funded by the National Ministry of Research, 1998-1999.
- Member of Local Committee on Regional Economic Perspectives
- Member of International Research Project 2001-2004 on "EU integration and the prospects for catch-up development in Ceecs" (Central coordinator: WIIW-Halle)