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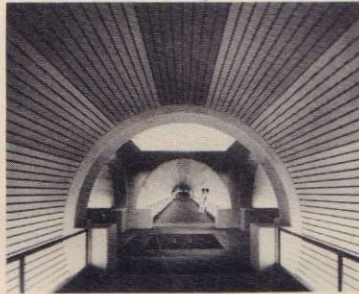
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Fabric tension structures have arrived. They are now an accepted approach for major projects, such as the Haj Terminal in Jeddah covering 105 acres and the Florida Festival pavilion, a \$6½ million facility for Sea World in Orlando. These two projects represent bench mark fabric structures. They illustrate on the one hand the influence of architectural outlook and program on form and engineering design, and on the other hand, the contribution of engineering finesse to formgiving.

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Building Types Study: Industrial buildings
While the immediate forecast for the volume of construction activity on industrial buildings may not be completely rosy, the volume may be helped by unusual factors like the construction of new plants by foreign companies fearing embargoes on imports, in what will remain for some a lucrative market. It is no news that clients in the industrial area are demanding higher levels of design—just as they are in other areas. And design considerations are going to constitute a strong factor in architect selection in the heavy competition for what is built. The particular interest seen in the high-style industrial design that will be seen in June is that there seems to be an even closer convergence between some popular design trends for general building types and that which suits this particular building type. It might be called a maturing of the "industrial esthetic."