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Recent work of nine American architects is the subject of European exhibition. The Institute for Urban Design holds a design conference in Paris. A process using lasers and flash-lamps is now being used for restoration and renovation work. Submissions are being accepted for the second biannual competition for excellence in hospital design. The National Society of Professional Engineers joins the AIA in conforming to Judge Sirica's ruling. President Carter's cabinet changes bode well for urbanists. Department of Defense revives awards program.

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The 1979 Bard Awards for Excellence in Architecture and Urban Design, presented by the City Club of New York, New York.

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Shake Bureau/AIA Architectural Awards Program Winners.



Bob Zucker

**ARCHITECTURAL BUSINESS**

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Post-occupancy study leads to insights on elderly housing

Systematic research into the actual workings of a building is the only meaningful way to test the validity of assumptions architects make in design. One firm dedicated to the "post-occupancy" study is Kaplan/McLaughlin/Diaz in San Francisco. This article details a two-week study of one of the firm's housing projects, comparing it to two others with a similar program.

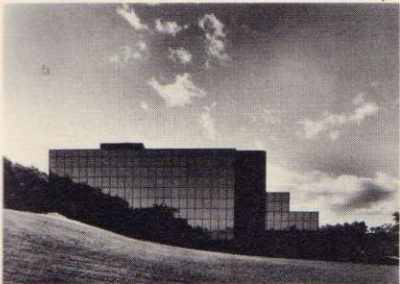


## FEATURES

**91 Taking a section through the thinking of Gwathmey Siegel Architects**  
An industrial headquarters in New Jersey, a house on Long Island, and a dormitory-and-dining-hall complex for a state college in New York trace the development of one of the toughest, most sensitive architectural teams in America.

**103 Lowell Cultural Park, Lowell, Massachusetts**  
America's newest national park preserves an important slice of 19th century American industrialism. It serves its region as an irreplaceable educational laboratory at the same time that it revitalizes the economy of a city now in straitened circumstances.

**109 A paradox of strength of form and subtle detailing create an unusual working environment**  
The Gelco office building near Minneapolis, designed by The Leonard Parker Associates, demonstrates a refinement of contemporary forms and materials that is unusual today.



Balthazar Korab

**115 The CBS Production Offices in New York City by Beyer Blinder Belle**  
Coping with limited economics and many technical demands, the architects have managed to turn a vast floor area, with a program for many small spaces, into a comprehensible place. There is not only a unique atmosphere, but a clear sense of location in a pleasant working environment.

**119 Alfred C. Glassell School of Art, Houston, Texas by S.I. Morris Associates**  
This new cultural institution completes a triangle of distinguished buildings for the arts in a highly visible part of downtown. Because of its straightforward rectangular massing, the large-scale use of glass block as a sheathing material provides an effect worth examining.

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**125 Housing**  
A recent study conducted by ARCHITECTURAL RECORD showed that nearly two-thirds of the architects randomly polled had designed multifamily housing within the past two years, making the design of housing nearly as ubiquitous a professional activity as the desire for it is among the general public. The issues are universal: shelter, image, comfort, location, cost, and a host of others. Luckily, the results are by no means universally similar; there is these days no single, new trend in housing design. Perhaps this signals the beginning of a long-overdue awareness that there shouldn't, indeed can't, be one, since houses are as different as the people they house and the places where they stand.

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## NEXT MONTH IN RECORD

**Building Types Study: Health Care Facilities**  
Construction in this essential field is stable, with some promise for a slight increase in volume next year. There is more than a little promise, however, about the general attitude of architects toward the challenges of design in the health-care area; there is, in fact, an upsurge in creativity and even artistry in this world of endless practical constraints. Several examples of this soundly "practical" trend will be studied.