



Cover: Dance Instructional Facility
State University of New York at Purchase
Architects: Gunnar Birkerts and Associates
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THE RECORD REPORTS

13 Editorial

Maybe this year we can get back to talking about design quality???

4 Letters/calendar

33 News in brief

Short items of major national interest.

34 News reports

President Carter's package for economic stimulation includes public works spending to encourage construction. California enacts legislation to control development of its coastline. Massachusetts approves Park Plaza project opposite Boston Common.

37 Human settlements: world news

39 Buildings in the news

The Navy and the AIA bestow biennial awards on distinguished architecture.

43 Required reading

155 Office notes

ARCHITECTURAL BUSINESS

57 Legal perspectives

Putting the issue of professional liability into perspective

With this issue, RECORD inaugurates a monthly column on law as it affects design professionals. A discussion of professional liability seems an appropriate first article, and in his appraisal, attorney Arthur T. Kornblut offers some encouraging facts.

59 Business development

Getting published: an unraveled mystery

Architect and communications consultant Stephen A. Kliment outlines some of the marketing goals architects should consider when trying to get their work published, and offers some tips on how to approach members of the press.

64 Building costs

Inexpensive, fast estimating services provide "second source" costs

Wood & Tower, Inc., the Princeton, New Jersey, cost consulting firm introduced a \$20, three-hour budget estimating service in 1975, and to this useful tool they have added a second, more detailed estimating service.

67 Building activity

Regional activity in 1976 showed the shifts have stabilized

The latest construction data show that we have entered a period of stability following the dramatic trade-off between the Northeast and the South and West during the early 1970s. George A. Christie, chief economist for McGraw-Hill Information Systems Company, tells why.

FEATURES

85 A school for the dance by Gunnar Birkerts

This dance instructional facility for the State University of New York College at Purchase contains dance studios, offices and workrooms and has been carefully integrated into the master plan of the campus by Edward Larrabee Barnes.

91 Defining a design methodology

An essay by Gunnar Birkerts, which embodies his ideas about space, materials and light that have influenced all of his buildings.

95 Georgetown's new neighbor

A couple of blocks from the Potomac, and near the sedate, historic streets of Georgetown, the ELS Design Group and Arthur Cotton Moore Associates have completed a spritely, civilized mixed-use building for Inland Steel Development Corporation.

103 Four projects by R. M. Kliment and Frances Halsband

Four of the latest projects from the New York office of R. M. Kliment and Frances Halsband are all renovations—of two large apartments, of an entire floor of an existing office building, and of the central business district of a town (Woodstock, New York). All of these designs reflect an understanding of the way the renovating architect can, with only one or two twists, remap an existing place, turning it into something altogether new.

111 Spiraling arches shape a great space

Inspired by a form seen in nature, architect Alfred Browning Parker designed an impressive sanctuary in West Palm Beach, Florida. As the focal point of an existing complex, its strength of form heightens the religious experience.



Bo Parker

BUILDING TYPES STUDY 498

115 Recreational Buildings

The burgeoning public interest in forms of sport previously limited to small, upper-income groups has created what seems to be an inexhaustible demand for such facilities as stables, squash and tennis courts, and golf clubs. In the current study, the architectural implications of such construction will be explored with a special emphasis on those facilities that are in or near cities.

117 Uptown Squash Club New York, N.Y.

Copelin, Lee & Chen, architects

120 National Park Service Stable Washington, D.C.

Hartman-Cox, architects

122 Hampden Country Club Hampden, Massachusetts

Paolo Riani Associates, architects.

124 Coal Street Park Wilkes-Barre, Pennsylvania

Bohlin and Powell, architects

128 Marin Tennis Club San Rafael, California

Backen, Arrigoni & Ross, architects



Joshua Freiwald

ARCHITECTURAL ENGINEERING

131 A subtle layering of architecture and light for maritime company offices in San Francisco

Crowley Maritime Corporation's image is reflected in their new headquarters offices through a restrained palette of materials, a skillfully developed plan, and the creative use of glass and light. Designed by architects Robinson & Mills, in collaboration with lighting consultant Sylvan R. Shemitz, the offices provide striking views of San Francisco, interior vistas full of interest and variety, efficient work spaces, and low-energy lighting.

141 Product reports

143 Office literature

198 Classified advertising

200 Advertising index

203 Reader service inquiry card

NEXT MONTH IN RECORD

Building Types Study: Stores and Shops

In the intensely competitive atmosphere of suburban retailing, an arresting facade can bring in the business. The March study features two diverse approaches designed to attract customers. One solution features a sophisticated use of high-style building materials. The other approach is radical—designed by architect-sculptors to shock and spook. The former approach is exemplified by Burdine's Department Store in Tampa, Florida, whose architect was Walter Stanton. The latter is embodied in the work of SITE, Inc. for Best Products Company, whose executives perceived that SITE, Inc.'s radically different facades would communicate effectively in the jungles of shopping centers. They did, and sales have jumped by as much as 50 per cent.